

☐ Workplace Giving

Fun Ideas to get employees involved!

- Casual/Jean Day or Dress For Red: Encourage employees to wear that attire and make a donation.
- Coffee Money: Ask employees to donate the equivalent of their coffee money for the week or month. If you provide coffee complimentary, display canisters next to it during a special drive week.
- Prime Parking: Raffle a prime parking location or the CEO's parking space.
- Change Changes Lives: Place containers out for loose change.
- Encourage employees to personally give. In celebration of our 95th anniversary, leading toward a century of service. Employees can join the Legacy Family. For just \$9 a month, for five years, their family will be honored with that recognition. Ask us for more details!
- Plan a third party fundraising event - bake sale, car wash, used book sale or craft sale.
- Attend to Red Cross fundraising events. Visit us online at www.arc-monroe.org to see event details or donate online.



**American
Red Cross**

Monroe County Chapter

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

Monroe County Red Cross
1645 N. Dixie Hwy
Monroe, MI 48162

(734) 289-1481

www.arc-monroe.org



**NINETY-FIVE YEARS
AND COUNTING TOWARDS
A CENTURY OF SERVICE**

*Be a Corporate
Donor*



**American
Red Cross**

Monroe County Chapter

Through our many **Corporate Engagement Opportunities**, let us show you how your organization can help the American Red Cross tell our story! Hundreds of lives are touched by the Red Cross right here in your own community annually.

Be a part of the Corporate Donor Legacy by committing to four or more of the items in this brochure. Support of any kind is always appreciated.

Volunteer

Help your community by encouraging your employees to be a Red Cross Volunteer. The unique life experiences can help local residents learn to save lives and create a safer environment for others.

Help Tell Our Story

Commit to communicating the Red Cross's message to your employees. We'll provide you with newsletter articles, payroll-stuffers and .pdf e-mails to give to your employees on a consistent basis.

Training

For more than a century, the Red Cross has been helping save lives through health and safety training. Please consider providing this training as a benefit to your employees, or subsidizing it at a reduced cost. Red Cross training can give your employees the skills and confidence to act in the event of an emergency. Your staff could take part in some of the nation's leading preparedness and safety courses such as:

- First Aid/CPR/AED
- Workplace Safety
- Disaster Volunteer Training

The Red Cross also offers a variety of products to make your workplace or home better prepared for emergencies.

Blood Drives

Sponsoring a blood drive is a good way to support the Red Cross and our life-saving mission, one pint at a time. Our region needs your help to ensure we meet the needs of patients throughout your community.

Payroll Deduction

Employers who add more payroll deduction choices generally see an increase in both employee participation and total contributions raised. Please consider including the Red Cross to your company's employee giving campaign today.

Corporate Gift

Please consider a corporate donation or a match of funds raised by employees. You can also support our fundraising events by purchasing tickets for your employees to attend, sponsoring the event, buying an ad in the program or by donating door prizes.

Without financial support, the Red Cross will not be able to continue,

- Providing relief for disaster victims (37 disasters in 2009 alone).
- Supporting active and veteran military personnel and their families.
- Providing health and safety training.

