

More Third Party Fundraising Event Ideas:

Change Changes Lives: Place containers out for loose change. As an option, Coinstar machines are an easy way to donate funds if your school group has collected change. Coins add up to make a difference! An estimated \$10.5 billion in coins are sitting in people's homes with households having between \$30 to \$50 each. Through Coinstar, 91.1% of the donations go directly to your Red Cross chapter. Exceptions are during national relief operations or national Disaster Relief Fund Campaigns.

Penny Drive: Have students collect pennies. For each penny that is brought in, tape a paper cut out of a person (representing one person who was affected by a disaster) on the walls of the classroom or school hallway. The visual helps in understanding the magnitude of disasters and the lives affected.

Dress For Red: Encourage students and employees to wear red and make a donation.

Prime Parking: Raffle a prime parking location or the Principal's parking space.

Fundraising Ideas for Younger Students:

Doing extra chores, Making arts and crafts and selling them, Earning money for good behavior (e.g. being nice to siblings, going to bed cooperatively, etc.), Donating tooth fairy, birthday or holiday money, Reading to parents, Donating piggy bank money, Soliciting family members for donations.

Donate: Encourage students, their family's and employees to personally give in celebration of our 95th anniversary, leading toward a century of service. For a commitment of just \$9 a month, for five years, they can join the Legacy Family. Ask us for more details or to donate online visit www.arc-monroe.org.



**American
Red Cross**

Monroe County Chapter

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

Resources for Youth Fundraising Ideas

Youth in Philanthropy - <http://youth.fdncenter.org/>

Association for Fundraising Professionals
links for youth in philanthropy
[http://www.afpnet.org/tier3_cd.cfm?folder_id=2025
&content_item_id=9426](http://www.afpnet.org/tier3_cd.cfm?folder_id=2025&content_item_id=9426)

Fundraising for Sport and Recreation:
Step-by-Step Plans for 70 Successful Events
William F. Stier, Jr.
ISBN # 0-87322-400-0

More Fantastic Fundraisers For Sport and Recreation:
70 Step-By-Step Plans
William F. Stier, Jr.
ISBN : 0-88011-525-4

Monroe County Red Cross
1645 N. Dixie Hwy
Monroe, MI 48162

(734) 289-1481
www.arc-monroe.org



**NINETY-FIVE YEARS
AND COUNTING TOWARDS
A CENTURY OF SERVICE**

*Change
Changes Lives*



**American
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Through our many **School Engagement Opportunities**, your school can help the American Red Cross tell our story! Hundreds of lives are touched by the Red Cross right here in your own community annually.

Be a Red Cross Ambassador School by committing to four or more of the items in this brochure. Support of any kind is always appreciated.

Volunteer

Encourage your educators and students to be Red Cross Volunteers. Youth join the Red Cross Youth Group. The unique life experiences help them learn to save lives and create a safer environment for all. To start your own group ask us for details!

Help Tell Our Story

Commit to communicating the Red Cross's message to your students and employees. We'll provide you with newsletter articles, payroll-stuffers and .pdf e-mails to give to distribute on a consistent basis.

Blood Drives

Sponsoring a blood drive is a good way to support the Red Cross and our life-saving mission, one pint at a time. Our region needs your help to ensure we meet the needs of patients throughout your community.

Payroll Deduction

Including the Red Cross in your school's employee payroll deduction choices generally increases both employee participation and total contributions raised. Please consider adding the Red Cross in your school's employee giving campaign today.

Training

For more than a century, the Red Cross has been helping save lives through health and safety training. Please consider providing this training as a benefit to your educators and classes. Red Cross training teaches the skills and confidence to act in the event of an emergency. The Red Cross offers some of the nation's leading preparedness and safety courses such as First Aid/CPR/AED, Workplace Safety and Disaster Volunteer Training. The Red Cross also offers a variety of products to make your classrooms better prepared for emergencies.

School Gift

Please consider a match of funds raised by the school. Without financial support, the Red Cross will not be able to continue:

- Providing relief for disaster victims (37 local disasters in 2009 alone).
- Supporting active and veteran military personnel and their families.
- Providing health and safety training.

School Wide Giving

There are many ways and resources that can help school groups get started raising money for the Red Cross. You can choose any of the third party fundraising ideas listed or use your own. Financial donations are the best way to help. Collections of disaster relief supplies cannot be accepted from school or community groups.

Host a Third Party Fundraising Event:

Sales (bake sale, yard sale, car wash, used book sale or craft sale), auctions, meals (pancake breakfast, spaghetti dinner), Concessions (donuts, candy bars, chips, pop), a-thons (dance-a-thons, hop-a-thons, phone-a-thons), talent shows, donating proceeds from school sporting events, partnerships in a match of funds with corporations or other civic groups.

Dance for Disaster Relief: Hold a school-wide dance to raise money. The fee for attending the dance could be donated. Solicit local vendors (party supply stores, restaurants, DJs) to donate decorations, snacks and entertainment. Hold a competition between classes for the highest attendance. Set an extra fee for students to request certain songs. Consider holding a penny war during the dance for which students donate their loose change. The object is to get pennies into your grade's jar and to put silver into your competition's jar. Count the pennies and subtract the amount of silver from the total penny amount.

Bucket-loads of help: Use buckets to collect donations. Sponsor class competitions to see whose bucket is filled first. Assign a point value to dollar bills, quarters, nickels, dimes and pennies. Feature the contest at school sporting events. Set up a booth outside the gates; solicit funds from those tailgating.

